



UFHO

INDEPENDENT MOBILITY

PUBLIC TRANSPORT-

WEBSHOP-SOLUTIONS



AMCON

IT for your mobility

INDEPENDENT MOBILITY

WEBSHOP: NEW DISTRIBUTION CHANNEL WITH INTEGRATED CAPACITY MANAGEMENT

Distribution opportunities have multiplied in the digitized world. Both private and public transport companies are reacting to this to keep up with the times. With the new webshop module of the UFHO system, ticket sales for passengers are easier than ever and can be carried out conveniently on the go or at home. Prices, fare quotas, and payment methods can be adjusted individually.

INDIVIDUAL WEBSHOP DESIGN

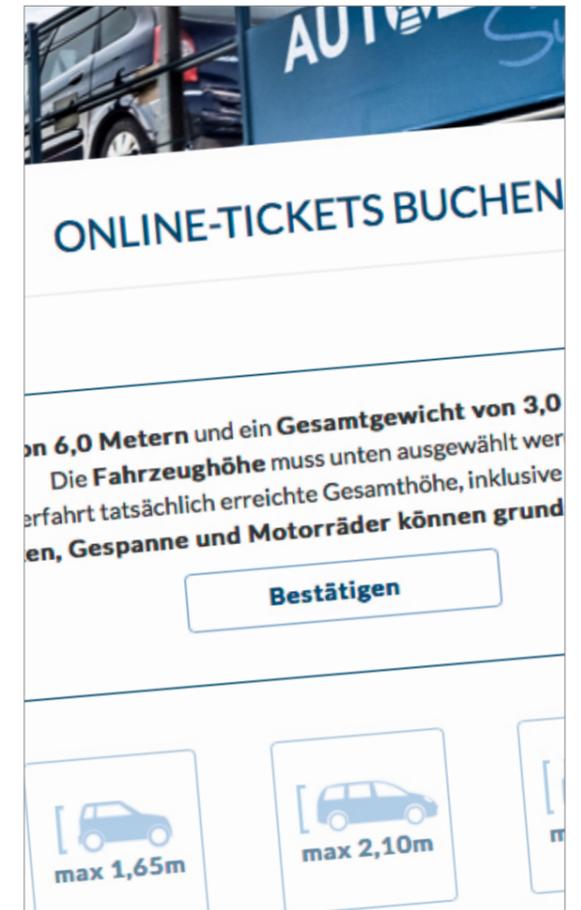
A webshop opens up new horizons and offers passengers more comfort and choice. The module is adapted to the corporate design of the transport company and integrated into the website so that the look fits the overall concept. Different ticket types, such as web tickets, combined tickets or discounted rates, can be preset with the webshop module. The public transport companies can determine the ticket prices and quotas in the UFHO background system. In addition, the Capacity Management module can be used to create a sliding scale of how many tickets are to be offered, at what price, and during which time period. At peak times, where experience has shown that more tickets are sold or the train occupancy is already high, the seller can raise or lower prices for certain periods. The public transport companies can also determine in advance which payment services are available for ticket purchases.

When the passengers have completed their purchases, they are automatically sent the static authorization (unalterable data record). The public transport companies determine whether ticket purchases are done in the VDV standard or in a closed system. Of course, the inspection infrastructure for the tickets can also be taken over by AMCON. Due to the hardware independence of the UFHO system, AMCON is able to respond specifically to the wishes and needs of its customers.



SAVINGS PRICES, FLEXI-PRICES AND REGULAR RATES CAN BE COMPARED IN THE NEW AUTOZUG SYLT WEBSHOP

The North Sea island of Sylt is one of Germany's most popular vacation destinations, combining glamour, fine cuisine, and a unique nature experience. Tourists who want to travel by car can use the blue AUTOZUG Sylt of the Railroad Development Corporation Germany (RDC D) as an alternative to the DB since October 2016 for the 35-minute crossing from Niebüll to Westerland/Sylt. As of June 2017, the blue AUTOZUG Sylt introduced online savings price tickets for the first time. From now on, passengers can book three attractive ticket categories at www.autozug-sylt.de in the extended webshop. Regular price tickets, Flex price tickets including train reservation with full flexibility, as well as the particularly favorable economy ticket for fixed specific trains. For the first time, Autozug travelers to and from Sylt have the opportunity to reserve a permanent seat. The online shop offers online customers a clear overview of the lowest available ticket prices at a glance. You can pay conveniently and securely via the payment service provider by instant transfer, invoice, or credit card. The Capacity Management module simultaneously shows the sales staff at the terminals in Niebüll and Westerland the current occupancy of the train to be handled in real time.





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