



UFHO

INDEPENDENT MOBILITY

SUBSCRIPTION MANAGEMENT

 **AMCON**
IT for your mobility



INDEPENDENT MOBILITY INTUITIVE SUBSCRIPTION MANAGEMENT WITH WEB ACCESS

Nowadays, time is an important asset that needs to be protected. Nobody wants to waste a lot of time by chasing down missing information. Indeed, managing subscribers was once a burdensome and annoying business for transportation companies. The UFHO subscription management module with web interface remedies this situation by allowing end customers, schools, and companies to use one software program to create and manage data, or to check and to grant fare subsidies. This reduces the administrative burden for the transport companies to a minimum.

A SUBSCRIPTION MANAGER FOR ALL TICKET VERSIONS

The processes for subscription products differ significantly, whether they are individual customers, students, large or corporate customers. One pays individually, the other receives subsidies, and, for the third, the costs are assumed. The same applies to the master data. One logs on as an individual, the other one is passed on as part of a list or maintained externally. The ticket issue is also differentiated – as a single print, mass-personalized, personal, by cover letter, or collected. The UFHO subscription management module covers all areas.

UFHO-SUBSCRIPTION MANAGEMENT: INTUITIVE TICKET SALES FOR CUSTOMERS AND SERVICE EMPLOYEES

The UFHO subscription management system serves as an electronic billing interface as well as an information system for large and corporate customers and actively supports them in managing corporate and customer tickets. With the Subscription Management module, transport companies provide their customers with a tool to support them in all matters related to customer, company, or student tickets.

In particular, the time-consuming area of billing and master data maintenance can be made more efficient with the subscription management. Transport companies and suppliers of company tickets can considerably increase customer satisfaction through the subscription management service. The Subscription Management module avoids typical sources of error and provides customer data for further processing in electronic form. Small and medium-sized enterprises that have no personnel administration system profit from the subscriber administration. Large companies with their own personnel management system achieve added value through the import interfaces, as an automatic comparison with the personnel database takes place. Personnel changes are thus registered directly and appropriate measures initiated.

SUBSCRIPTION MANAGEMENT EASIER THAN EVER

The new AMCON subscription management system is aimed at private customers, large customers, students, and accompanies passengers from childhood to senior age in a central customer database. No separate stationary software is necessary outside the transport company, since everything happens externally via the Internet. The end customers can register online, select the desired ticket, and enter the start and end stops and banking details. The respective authority or school receives a notification that a new ticket has been selected and can verify the data and make a decision on eligibility and subsidy. All data enters the UFHO background system and is further processed there. The transport company can issue or send the tickets in the desired form and issue the billing. This process works for corporate clients or public institutions such as employment offices.



HÜLSMANN REISEN EQUIPPED WITH WEB-BASED SUBSCRIPTION MANAGEMENT

The new web-based subscription management system is already in use at the northern German bus company Hülsmann Reisen. Students can now register online for their desired student ticket. Through their own access area on the website, the schools or school authorities have the option to release the tickets and grant a subsidy. All data is forwarded to the UFHO background system and further processed there by Hülsmann Reisen.

The tickets are printed as plastic cards in the customer center and sent to the customers. In this case, billing takes place as a monthly or annual SEPA direct debit procedure. "The new subscription management saves us a lot of work and is well received by students and schools," said Karl Hülsmann Jr. about the new subscription management.



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